



# Alumni

## UCF Alumni Board Fall Retreat

Wednesday, October 12, 2016  
8:30a.m. – 2:00p.m.

- LOCATION:** UCF *FAIRWINDS* Alumni Center
- ATTENDEES:** Sara Bernard, Dan Ward, Peter Cranis, Matt Assenmacher, Ron Spangler, Ryan Vescio, Dean Caravelis, Clint Bullock, Rob Clark, Angela Cohen, Wayne Kalish, Allen Lane, John O'Day, Greg Pearlman, Bill Pepler, Joseph Regenstein, Beth Smith, Monica Thorsen, Christine Wydra, Kevin Wydra
- EX-OFFICIO:** Nelson Marchioli, Chair, UCF Foundation  
Dr. Daniel Holsenbeck, SVP, University Relations  
Mike Morsberger, Vice President for Advancement and CEO of the UCF Foundation  
Julie C. Stroh, Senior Associate Vice President, Alumni Engagement and Annual Giving  
Rachel Barnes, Chair, 4EverKnights
- SPECIAL GUESTS:** Deborah C. German, MD, Vice President and Dean, College of Medicine  
Joel Hartman, PhD, Vice President for Information Technologies and Resources  
Rick Schell, PhD, Vice President and Chief of Staff, Office of the President  
Danny White, PhD, Vice President and Director of Athletics  
Gordon Chavis, JD, Associate Vice President, Enrollment Services
- ABSENT:** Trish Celano, Cristina Calvet-Harrold, Scott Rose, Anne Spencer, Christopher Clemente
- STAFF:** Jennifer Cerasa, Associate General Counsel  
Heather Junod, Senior Director, Annual Giving and Parent Philanthropy  
Angela Shaw, Senior Director, Alumni Engagement  
Louis Lubin, Director, Sales and Marketing  
Dave Gallucci, Associate Director, Alumni Communications  
Suzanne Powers, Associate Director, Alumni Operations and Accounting  
Bianca Sabrkhani, Associate Director, Alumni Events  
Ohilda Washburn, Associate Director, Alumni Board Relations and Development  
Jenna Marina, Communications Specialist, Advancement  
Kelsey Moscatel, Coordinator, Social Media  
Danielle Sarris, Coordinator, Alumni Engagement and Annual Giving

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Chair Bernard called the meeting to order at 8:41 a.m.

**Opening and Administrative Actions**

**Sara Bernard, Chair**

8:41 a.m.

Chair Bernard informed the committee that the meeting was under Florida Sunshine Law. At the Chair's request, Senior Associate Vice President, Julie C. Stroh, called roll and confirmed a quorum was present to conduct board business.

Chair Bernard announced items on the Consent Agenda and asked for a motion to approve the items.

Peter Cranis made a motion. Ryan Vescio seconded.

Chair Bernard called for discussion.

Hearing none, Chair Bernard called for a vote.

The motion carried.

**Recognition and Institutional Sharing**

**Dr. Gordon Chavis, Assoc. VP, Enrollment Services**

**Dr. Rick Schell, Vice President and Chief of Staff**

**Nelson Marchioli, Chair, UCF Foundation Board**

Chair Bernard introduced Dr. Gordon Chavis at 8:48 a.m.

Dr. Chavis discussed the following items:

- 5 SDES Priorities
- SDES Shared Outcomes and Vision
- UCF Enrollment Plan (5-Year)
- Focus on scholarships
- National trend of student debt in comparison to UCF student debt.

Chair Bernard introduced Nelson Marchioli at 9:17 a.m.

Marchioli shared his UCF story and called upon Alumni Board members to share theirs.

Chair Bernard introduced Dr. Rick Schell at 10:02 a.m.

Dr. Schell provided the following university updates:

- UCF Teaching Hospital at Lake Nona
- UCF Downtown Campus
- Emerging Preeminent University Program
- 5-Year Strategic Plan.

Dr. Schell discussed the following additional items:

- Global UCF

- Student-Athletes
- John C. Hitt Library expansion.
- New Interdisciplinary Research and Incubator building to be finished in 2017

### **Foundation Update**

**Mike Morsberger, VP and CEO**

10:38 a.m.

Morsberger provided IGNITE metrics.

Morsberger informed the committee of notable gifts and total giving to date in FY17.

Morsberger called for questions.

### **Alumni Board Information and Update**

**Dan Ward, Chair-Elect**

**Dean Caravelis, Chair, Engagement Committee**

11:00 a.m.

Dan Ward discussed board duties and responsibilities.

Ward discussed fostering a culture of service and philanthropy.

Dean Caravelis discussed aligning the Mission/Vision/Core Value Statement with the UCF Foundation's statement.

### **Legal Updates**

**Jennifer Cerasa, Associate General Counsel**

11:21 a.m.

Cerasa notified the board that the Disclosure Form must be completed by all board members.

Cerasa discussed the following policies:

1. Conflict of Interest
2. Code of Conduct
3. Conflict of Interest Statements
4. Duty to Disclose
5. Code of Conduct
6. Communications Policy
7. Lobbying Policy
8. Soft Credit Policy

Cerasa discussed term limits. Per the bylaws, the current term limit is two four-year terms. Serving three consecutive years constitutes a full term.

### **Sr. AVP Report**

**Julie Stroh, Senior Associate Vice President**

11:33 a.m.

Stroh discussed the following items:

1. Gallup-Purdue Index
2. IGNITE: The Campaign for UCF regional rollout
3. Alumni Engagement and Annual Giving FY17 Operating Plan

**Closing Remarks**

**Sara Bernard, Chair**

12:14 p.m.

Chair Bernard announced the following items:

1. Post-meeting to-do items.
2. The birth of Director Calvet-Harrold's baby girl.
3. Past Chair Cranis's engagement.

Chair Bernard announced that Dr. Danny White would be speaking during the lunch portion of the meeting.

Chair Bernard released attendees for lunch and working committee meetings at 12:17 p.m.

Chair Bernard adjourned committee meetings at 2 p.m.



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Ron Spangler, Secretary  
UCF Alumni Board