



# Alumni

## UCF Alumni Board Executive Committee Meeting Minutes

Wednesday, November 30, 2016  
11:00 a.m. – 12:00 p.m.

- LOCATION:** Broad and Cassel, 390 N. Orange Av, Ste. 1400, Orlando, FL 32801
- ATTENDEES:** Matt Assenmacher, Sara Bernard, Dean Caravelis, Peter Cranis, Ron Spangler, Ryan Vescio, Dan Ward, Joe Regenstein
- EX-OFFICIO:** Mike Morsberger, VP for Advancement and CEO of the UCF Foundation  
Julie C. Stroh, Senior Associate Vice President, Alumni Engagement and Annual Giving
- ABSENT:** N/A
- STAFF:** Jennifer Cerasa, Associate General Counsel  
Ohilda Washburn, Associate Director, Alumni Board Relations and Development  
Danielle Sarris, Coordinator, Alumni Engagement and Annual Giving

---

Chair Bernard called the meeting to order at 11:02 a.m.

**Chair's Welcome** **Sara Bernard, Chair**  
11:02 a.m.

Chair Bernard informed the committee that the meeting was under Florida Sunshine Law. At the Chair's request, Senior Associate Vice President, Julie C. Stroh, called roll and confirmed a quorum was present to conduct board business.

**Opening and Administrative Actions** **Sara Bernard, Chair**  
11:04 a.m.

Chair Bernard offered her company suite at the Amway Center as a way to engage alumni who have never given before.

Stroh informed the committee of prospective board members.

Bernard reminded the committee to encourage Mike's Top 10.

Bernard called for a motion to adopt the Executive Committee Minutes from the September 28, 2016.

Vescio moved. Ward seconded.

Bernard called for discussion.

Having none, Bernard called for a vote.

The motion carried unanimously.

**Foundation Update** **Mike Morsberger, VP for Advancement and CEO of the UCF Foundation**

11:30 a.m.

Morsberger discussed campaign progress for FY17.

Morsberger discussed Giving Tuesday, which occurred on November 29, 2016.

**Committee Updates** **Sara Bernard, Chair**

11:43 a.m.

Bernard provided charge/focus for FY17 Committee Chairs.

January 5 Executive Committee Meeting:

- Bernard suggested this be a working meeting.
- Bernard asked committee chairs to be prepared to present progress since October 12, 2016, Alumni Board meeting.

**Future Business** **Julie Stroh, Sr. AVP, Alumni Engagement and Annual Giving**

11:52 a.m.

Stroh encouraged committee members to attend Alumni Engagement and Annual Giving Tier 1 Events.

Stroh reminded committee members that bowl placement will be announced on December 4, 2016.

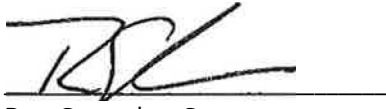
Stroh announced co-presenting with Gallup at the AGB Conference in Naples, FL, in January 2017.

**Closing Remarks** **Sara Bernard, Chair**

11:57 a.m.

Bernard reminded the committee of upcoming meeting dates and locations.

Bernard adjourned the meeting at 12:10 p.m.

A handwritten signature in black ink, appearing to be 'RS', is positioned above a solid horizontal line.

Ron Spangler, Secretary  
UCF Alumni Board