



Dave John is President and Chief Operating Officer of Entertainment Technology Partners (ETP), where he leads the company's strategic vision, operational excellence, and international growth across its live events, entertainment, experiential, and concert touring businesses. Working with clients, partners, and technology innovators across North America, Europe, and Asia, Dave brings a global perspective on the technologies and trends transforming live events and immersive experiences.

Dave earned a B.A. in Film & Video from Penn State University and began his career in the film industry, where he developed a passion for storytelling and visual communication. After working at The Walt Disney Company, he spent the next three decades in the live events industry, progressing through technical, operational, and business leadership roles while helping shape experiences around the world. His background across film, themed entertainment, and live events gives him a unique perspective on the intersection of storytelling, technology, and human experience.

Today, Dave collaborates with technology partners around the world to identify emerging innovations and explore how advances in immersive technologies, artificial intelligence, visualization, and experience design are reshaping the future of human experiences. His work focuses on helping organizations bridge creativity and technology to create more engaging, memorable, and meaningful experiences.

Dave also holds an M.A. in International Business and an MBA from Webster University, along with executive education from the University of Notre Dame and Harvard Business School. He has taught courses in entertainment technology, production management, and innovation at the University of Central Florida's Rosen College of Hospitality Management and continues to serve on Rosen College advisory boards. Dave



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is also a founding member of the Education Advancement and Outreach Committee (EAOC) for the Switzerland-based international association AV Alliance, helping advance education and workforce development across the global live events industry.