

Advancement | UCF Foundation, Inc.

UCF Alumni Board MINUTES

Friday, April 26, 2019 | 8:30-10:30 a.m.

LOCATION:	RWC @ Ferrell Commons 4127 Pyxis Lane, Orlando, FL 32816
ATTENDEES:	Matt Assenmacher, Michelle Bilsky, Michael Cantrell, Dean Caravelis, Trish Celano, Angela Cohen, Linh Dang, Crystal Espinosa Buit, Paul Fermo, Andre Garcia, Allen Lane, Robert Luke, JJ Mackle, Britt Massing, Davia Moss, Charlotte Payne, Joseph Regenstein, Kyle Simpson, Ali Shahnam, Melissa Tomasso, Ryan Vescio, Dan Ward, Woody Walker, Christine Wydra
EX: OFFICIO:	Danielle Honaker, Interim President Thad Seymour, Jr., Julie Stroh
SPECIAL GUESTS:	Carol Hendren, Manish Hirapara, Phil Hoffman, Marley Hughes, Rick Walsh
ABSENT:	Sara Bernard, Josh Boloña, Kyle Israel, Nelson Marchioli, Mike Morsberger, Al Sarabasa, Andrea St. Onge, Jazmine Rodriguez, Kevin Wydra

Chair Dan Ward called the meeting to order at 8:31 a.m. and stated that the meeting is covered by the Florida Sunshine Law and the public and press are invited to attend. A quorum of the board was confirmed.

APPROVAL OF MINUTES

A motion was made and seconded to approve the consent agenda. The motion passed unanimously.

OPENING REMARKS

Chair Ward discussed the recent change in university and Advancement leadership, as well as the importance of the board member's role in the last 100 days of the IGNITE Campaign.

UNIVERSITY UPDATE

Interim President Thad Seymour, Jr., shared his four priorities: (1) strengthen operations, (2) rebuild trust, (3) expand resources and (4) invest in excellence.

WUCF TV AND WUCF FM

Dr. Phil Hoffman, Executive Director, shared a presentation on the history of WUCF TV and WUCF FM, as well as new programs and initiatives.

DEVELOPING VOLUNTEER LEADERSHIP

Chair Ward interviewed the Honorable Richard J. Walsh, IGNITE Campaign Chair. Walsh discussed his experience as a volunteer and what this campaign means to him after being involved with UCF for 45 years.

IGNITE CAMPAIGN UPDATE

Karen Cochran, senior associate vice president for Advancement, provided an IGNITE Campaign update. With only 65 days remaining, Karen shared an update on funds by priority, funds by use, a campaign celebration and post-campaign planning and analysis.

COMMITTEE REPORTS

Executive Committee Report

Chair Ward reviewed committee activity from the most recent meetings on March 7 and April 3. He shared that the committee will meet at least once before the next board meeting to approve the FY20 Alumni Awards Slate.

Directorship Committee Report

Chair Assenmacher reviewed the new member slate which included Carol Hendren and Manish Hirapara.

A motion was made and seconded to approve the new member slate. The motion passed unanimously.

Chair Assenmacher reviewed revisions to the bylaws of the University of Central Florida Alumni Board.

A motion was made and seconded to approve the revisions. The motion passed unanimously.

Chair Assenmacher shared that the committee reviewed their charter and did not have any recommended changes.

Chair Assenmacher reviewed FY20 annual member philanthropy.

A motion was made and seconded to approve an increase in the annual member requirement from \$1,500 to \$1,750, with a recommendation that the additional \$250 be designated toward the Area of Greatest Need. The motion passed unanimously.

Engagement Committee Report

Chair Angela Cohen provided an update on the Collective Impact Strategic Plan metric of increasing the number of engaged Alumni from 8,000 to 16,000 by FY20. As of April 2019, 31,647 unique alumni have been engaged. Social media continues to be a major driver in engagement, with over 25,000 unique participations on Facebook YTD.

Philanthropy Committee Report

Chair-elect Assenmacher provided this report in the absence of Treasurer and Philanthropy Chair, Kevin Wydra.

Chair-elect Assenmacher shared results from UCF Day of Giving on March 28, 2019.

Chair-elect Assenmacher reviewed the 2019-2020 UCF Alumni sponsorship packet.

Advocacy Committee Report

Chair Linh Dang shared that the next Advocacy Committee meeting will take place on May 13, 2019. The committee will be joined by Janet Owen, vice president for Government Relations and associate general counsel.

Closing Remarks

Chair Ward shared Knight Highlights.

Chair Ward acknowledged the retirement of Julie Stroh, senior associate vice president for Advancement, and presented her with a gift on behalf of the board.

Chair Ward asked for public comment.

Hearing none, Chair Ward adjourned the meeting at 10:46 a.m.

Respectfully submitted,

Andre Garcia '08 '16MBA, PhD
Secretary
UCF Alumni Board