

## WHY BECOME A UCF ALUMNI SPONSOR

- Reach highly educated alumni who are proud UCF Knights
- Show your commitment and dedication to support community involvement and outreach

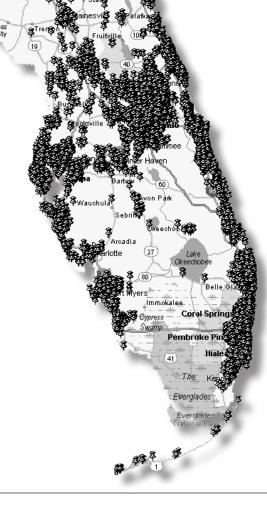


FLORIDA

• Align your brand and be recognized as a supporter of one of the largest universities in the nation

• Get frequent, direct exposure to a diverse, well-connected network of Knights

- Build your brand affinity as a recognized, official UCF Alumni sponsor
- Expand market penetration to include over 300,000 Knights
- · Develop your next generation of customers with our young alumni and student segments
- Support programs that include networking, career development and scholarships





## **CONNECTIONS**

UCF Alumni is in the business of developing relationships with alumni, students, parents and friends by providing meaningful services, tangible benefits and engaging programs that inform, educate and inspire.

Among its many attributes, UCF Alumni:

- Is the conduit for alumni to connect with classmates, friends and university resources.
- Provides programs for socializing, networking and lifelong learning.
- Serves as a gateway to UCF, with alumni welcoming new students and their parents.
- Leverages its resources and network to help graduates achieve success.

## **UCF ALUMNI PROFILE**

