

## SWORD & CELLAR

3" wide

ARTWORK WILL BE
CROPPED TO 3X3 INCHES

SWORD & CELLAR WINE NAME 2025

3" wide LABEL OVER ARTWORK

## **Label Artwork Guidelines:**

- ◆ All artwork should fit on a 3x3 inch portion of the label designated pink in example. The final reproduced artwork on front label will be approximately 3 x 3" and may be a cropped portion from the original. Portrait orientation is best.
- → Artwork file must be submitted as JPEG format at 300dpi.
- → File size under 10MB.

1" height

- → All artwork must be original and produced by a UCF Alumni.
- ★ Each individual can submit a maximum of 2 label entries; artwork for one white wine label and one red wine label.
- ★ Entry CANNOT contain faces of people, nudity, trademark symbols, words, flags, military or governmental insignia.
- → Designs CANNOT include the use of UCF official licensed logos or mascots.
- → UCF Alumni has the right to disqualify any artwork submitted that is deemed inappropriate.
- → Deadline for art submissions is Monday, May 13.

