



Book Nook 2026 Sponsorship Opportunities

Book Nook is our annual event that spotlights our UCF Alumni Authors and connects them with fellow alumni and book lovers.

Why sponsor the UCF Alumni Book Nook:

Make Connections: meet and network with authors, book lovers and the UCF community.

Expand Your Reach: you'll be featured in event communications on the Knight Author website, email communications and social media.

Grow Your Audience: gain new followers from the UCF community by meeting them face-to-face.

Sponsorship Levels

Knightro Sponsor | \$500

- Name recognition/logo in on-site event signage.
- Name recognition/logo in event communications via email and social media as well as on the event registration page.
- Opportunity to table and sell bookish goodies OR choice to sponsor an activity table (ex. bookmark coloring).
- Access to the exclusive author lunch and John C. Hitt Library tour.
- Parking code for parking near the event location.

Gold Sponsor | \$200

- Name recognition/logo in event communications via email and social media as well as on the event registration page.
- Opportunity to table and sell bookish goodies OR choice to sponsor an activity table (ex. bookmark coloring).
- Parking code for parking near the event location.

Author Table Sponsor | \$100

- This is your chance to sponsor an individual alumni author's table.
- Name recognition in signage at author table.

Other opportunities/sponsorships

Want to sponsor an activity by providing the supplies and staff? Have another sponsorship idea? We'd love to chat about your idea - reach out to us at Knights@ucfalumni.com.