



Alexis Johson. Through operational Entertainment, Costuming, Fireworks, Disney Live Entertainment, Disney Performing Arts, and Disney Event Group, Alexis Johnson's career has always been rooted in one thing: bringing stories to life. Now as a Producer at Disney Event Group, she brings with her nearly two decades of Disney experience alongside a powerful breadth of industry perspective gained beyond it. Alexis is a two-time graduate of the University of Central Florida; earning a Bachelor of Hospitality Management from Rosen College and Masters of Nonprofit Management from the College of Community Innovation and Education.

As Executive Director for USTA Florida Foundation, she led strategic growth initiatives that resulted in record-setting fundraising and statewide program impact. Alexis later brought that strategic and operational strength to Encore as a Senior Producer where she oversaw complex, high-profile productions, led large multidisciplinary teams, and delivered thought-provoking experiences across the country. She then became an Associate Director of Event Production spearheading the development and launch of the high frequency account production business vertical. Known for her ability to align creative, technical, and business priorities, Alexis has built a reputation for elevating both the work and the teams behind it.

Returning to Disney Event Group, Alexis combines deep institutional knowledge with fresh insight into the evolving live events landscape. A collaborative and forward-thinking leader, she is passionate about empowering teams, fostering innovation, and turning challenges into opportunities. A mother of two boys, Alexis, brings with her a deep



Rosen College of Hospitality Management Alumni

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commitment to resilience, advocacy, and humanity in leadership. As a passionate voice for invisible disabilities and a mentor to emerging talent, she champions environments where people are empowered not just to perform but to thrive. Her leadership philosophy is simple, yet transformative: obstacles are opportunities for innovation.